

Symposium on Statistical Challenges in Electronic Commerce Research

Nova School of Business and Economics

Address: R. da Holanda 1, 2775-405 Carcavelos, Portugal

All events take place at the Univesity (except dinners on June 20 and June 21)

All papers: 12 minutes presentation and 5 minutes for Q&A

Last speaker in each session acts as session chair

More information available at www.sceer.com, Program subject to revision

Wednesday June 19

19.00

Welcome Reception: Azure Rooftop

20.00

Pedro Oliveira, Nova SBE Dean Welcome Address

22.30

Buses depart to hotels

Day 1 - Thursday June 20

8.00

Buses pick-up from hotels

9.00

Welcome Remarks: ROOM B137

Miguel Ferreira, Vice-Dean for Faculty and Research

TRACK A: ROOM B002		TRACK B: ROOM B003		TRACK C: ROOM B010		TRACK D: ROOM B011	
Session 1A: Consumer Behavior and Advertising: ROOM B002	Authors	Session 1B: AI in Creative Industries and Media: ROOM B003	Authors	Session 1C: Education and Knowledge Sharing: ROOM B010	Authors	Session 1D: Methods: ROOM B011	Authors
Ambiguity in Multi-modal Digital Ads	Jochen Hartmann, Shunyu Zhang and Oded Netzer	The Double-Edged Roles of Generative AI in the Creative Process: Experiments on Design Work	Jinghui Hou, Lei Wang, Gang Wang, Harry Wang and Shuai Yang	Effects of Autonomous Algorithmic Moderation on User Content Contribution: A Natural Experiment in an Online Knowledge-Sharing Community	Zike Cao, Yingpeng Zhu and Liangfei Qiu	TreeAlert: Detecting Patterns of Forecasting Failures in AI-Enabled Devices	Matthew Bobea and Galit Shmueli
The Effects of Solicitation Mode and Monetary Incentives on Feedback Quality	Irina Heimbach and Ju-Young Kim	Unveiling AI in Creative Work: How Transparency Shapes Client Choices in Online Labor Markets	Yifei Wang, Guohou Shan and Jason Thatcher	Knowledge Contribution under Demographic Information Disclosure: Evidence from a Natural Experiment	Wanci Yuan, Gen Li, Jing Wang and Kai-Lung Hui	Causal Fine-Tuning of Non-Causal Models	Carlos Fernández-Loría, Yanfang Hou, Foster Provost and Jennifer Hill
Not your Average Digital Nudge: Heterogeneous Effects of Personalized Nudges with CausalML	Kevin Bösch, Oliver Müller and Markus Weinmann	Does Authenticity Matter in the Age of AI Music? The Effect of GPT 4 on Digital Music Consumption	Yunfei Wang, Yifei Wang and Jui Ramaprasad	Upgrading K-12 Education with AI-Induced Peer Effects	Anuj Kumar and Anurag Garg	Pay Attention to Tabular Data Instances – A New Modeling Approach for Predictions using Tabular Data	Tomer Geva and Moshe Unger
Balancing Consumer Privacy with Marketing Insights in Mobile Location Data	Tal Shoshani, Dongcheng Zhang, Peter Pal Zubcsek and David Schweidel	What is the value of AI's creative work? Human appraisals and consumer choice of computational aided product design	Hilab Levin Geva and Lior Zalmanson	How Do Team Formations Impact Performance? Examining The Role of Diversity Type and Goal Orientation on Team Performances	Arjun Kadian, Sunil Mithas and Zheyi Xu	Randomized Grid Search Experiments for Data Pre-Processing	Aseem Baji and Jessica Clark
Remote Controlled: Understanding the Impact of Zapping on TV Advertising Elasticities	Gijs Overgoor, Samsun Knight and Yakov Bart	Generative AI and Content-Creator Economy: Evidence from Online Content Creation Platforms	Hongxian Huang, Runshan Fu and Anindya Ghose	Multimodal Video Learning: Managing Cognitive Load Patterns using Guided Attention Graphs	Yi-Yun Chu, Zhe Deng, Wen Wang and Pedro Ferreira	Evaluating Replicability in Social Science: The Role of the Transportability Framework	Sujin Park and Ali Tafti

10.50	Tea and Coffee-break: Orchard							
11.10-12.40	Session 2A: Advertising Strategies: ROOM B002	Authors	Session 2B: AI and Industry Applications: ROOM B003	Authors	Session 2C: AI, Education and Knowledge: ROOM B010	Authors	Session 2D: Methods: ROOM B011	Authors
	Search or Marketing Tool? How Infinite Scroll affects Competition and Ads on Search Engines	Alexander Stolte and Jens Förderer	Navigating the Generative AI Blackout: The Role of Generative AI in Software Development Industry	Sardar Fatooreh Bonabi, Sarah Bana, Vijay Gurbaxani and Tingting Nian	Generative AI and Student Performance: Evidence from a Large-Scale Intervention in a Digital Business Course	Dimitrios Tsekouras, Rodrigo Belo and Philipp Cornelius	Large Language Models as Simulated Economic Agents: What Can We Learn from Homo Silicus?	Apostolos Filippas, John Horton and Benjamin Manning
	Finding the Right Pace: A New Pacing Heuristic for Real-Time Bidding	Uğurcan Dündar and Nadia Abou Nabout	Jump Starting the AI Engine: The Complementary Role of Data and Management Practices	J. Frank Li	Can Generative AI Help Humans Learn? The Ways to Use LLMs in the Learning Process	Jaeyoon Jeong, Konstantin Bauman and Paul Pavlou	Mitigating Label Bias via Decoupled Confident Learning	Yunyi Li, Maria De-Arteaga and Maytal Saar-Tsechansky
	Effects of Sponsored Search Advertising in a Labor Market: Evidence from a Field Experiment	Apostolos Filippas, Prasanna Parasurama, John J. Horton and Diego Urraca	Does AI Technology Deployment Benefit the Owner of the Technology? Impact of GitHub Copilot Release on Microsoft	Martijn Vroegedewij, Poonacha Medappa and Murat M. Tunc	Machine Learning to Predict Children's Digital Maturity	Aqib Siddiqui and Konstantina Valogianni	Designing Bot Experiments	Carolina Salge and Elena Karahanna
	How Does Disabling Cookie Tracking Impact Online News Consumption?	Yufei Shen, Klaus Miller and Xitong Li	LLM's Potential Benefits and Harms in Consumer Settings with Imperfect Information	Sagit Bar-Gill, Inbal Yahav and Joao Sedoc	How Course Descriptions Affect Course Enrollments in Large-Scale Online Learning Platforms	Chris Dellarocas, Bin Gu and Yutong Han	Unraveling Temporal and Spatial Dynamics: An Interpretable ST-ODE Method for Delivery Time Predictions	Junyu Cao, Yan Leng and Hao Wang
Understanding Ad Exchanges' Mechanism Choices	Francesco Balocco, Yixin Lu, Ting Li and Alok Gupta			Competition and Learning: The Impact of Gamified Competitive Structures on User Engagement in the Educational Online Platforms	Agnieszka Kloc, Rodrigo Belo and Ting Li	A Study of Symbiosis Bias in A/B Tests of Recommendation Algorithms	David Holtz	

12.50	Group photo: Hovione foyer							
13.10	Lunch: Azure Restaurant							

14.50-16.20	Session 3A: Consumer Behavior and Marketing: ROOM B002	Authors	Session 3B: Bias in AI: ROOM B003	Authors	Session 3C: Content Generation and Moderation: ROOM B010	Authors	Session 3D: Ethics and Privacy: ROOM B011	Authors
	Choice modeling with context effects	Zakaria Babutsidze, William Rand and Emil Mirzayev	The Platformization of Explainable AI: Exploring Ethical Risks via Simulation	Travis Greene, Sofie Goethals, David Martens and Galit Shmueli	How does Demonetization affect the Creation of and Engagement with Controversial Content: Evidence from YouTube	Yue Zhang and Ohechan Kwon	Unveiling the Impact of Privacy-Preserving Policies in Crowd-based Misinformation Monitoring Program	Sameer Borwankar, Jinyang Zheng and Karthik Kannan
	Search Nudge and Consumer Search: A Large-Scale Field Experiment	Yunmeng Zhou, Chenshuo Sun, Xueming Luo and Haizhong Wang	Algorithmic Bias or Human Choice: The Gender Difference in the Impact of Algorithmic Recommendation on Time Preference	Guangrui Li, Zheng Gong and Xiaoquan Zhang	Content Moderation in Brand Communities: Evidence from a Natural Experiment	Florian Pethig	Using the Dual-Privacy Framework to Understand Consumers' Perceived Privacy Violations Under Different Firm Practices in Online Advertising	Kinshuk Jerath and Klaus Miller
	A Theory-driven Deep Learning-Based Consumer Choice Model	Dongcheng Zhang, Kunpeng Zhang and David Schweidel	Attenuating Racial Price Differentials in the Housing Market: Evidence from iBuyers	Yuan Cheng, Chris Forman and Peng Liu	Hate Speech or Free Speech? Content Regulation and Content Generation on Social Media	Raphaella Andres and Olga Sivko	Anticoagulant Prescriptions Patterns in Atrial Fibrillation Patients Across In-Person and Telemedicine Encounters	Muhammad Zia Hydari, Shalini D. Allam, Rahul Telang and Eric Dueseweke
	Digital Transformation Quandary: An Empirical Analysis of the Effectiveness of Remote versus In-Person Interactions in Sales	James Reeder and Mohammad Rahman	Bias in Generative AI	Mi Zhou, Vibhanshu Abhishek and Kamran Srinivasan	Unveiling the Dynamics of Disinformation Spread: A Field Experiment Investigating the Diffusion of Fake and Deepfake Media	Rajiv Garg, Sriparna Basu and Shilpi Jain	Can Social Media Reduce Fraud? Evidence from Chinese Governments	Xiaoning Wang, Haofei Qin and Lynn Wu
Beyond Preferences: Identifying Wealth Effects in Consumer Choice	Daniela Schmitt, Pedro Gardete and Florian Stahl	Understanding the Relationship between Audience's Predicted Emotion and User Engagement for Sponsored Videos	Mingwei Sun and Lauren Rhue	Multihoming on Social Media Platforms: The Role of Content Moderation	Rammath Chellappa, Jonathan Gomez Martinez and Emma Zhang	Unboxing Privacy: How Discreet Packaging Shapes Consumer Purchases?	Ning Wang, Jing Peng, Mengcheng Guan and Jianbin Li	

16.20	Tea and Coffee-break: Orchard							
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16.40-18.10	Session 4A: Value of Data: ROOM B002	Authors	Session 4B: AI and Gender Bias: ROOM B003	Authors	Session 4C: Creativity: ROOM B010	Authors	Session 4D: Privacy and Security: ROOM B011	Authors
	Off-platform tracking and data externalities	Luis Aguiar, Christian Peukert, Hannes Ullrich and Maximilian Schaefer	She? The Role of Perceived Agent Gender in Social Media	Junyuan Ke, Yang Gao, Huaxia Rui and Shujing Sun	Balancing Control and Flexibility: The Impact of IP Strategies on Performance for Open-Source Software-Based Startups	Yangyang Cheng, Xi Wu, Claudio Panico and Andrea Fosfuri	Privacy Regulation and Learners' Access to App-based Education – Evidence from Children's Privacy	Tobias Kircher, Kai-Lung Hui and Jens Foerderer
	From Complaints to Clairvoyance: An Adverse Event Forecasting Framework and Deep Learning Implementation for the Automobile Industry	Anto Verghese, Bin Zhang, Rajiv Mukherjee and Xenophon Koufteros	The Impact of Videoconference Spatial Aspects on the Gender Gap in Virtual Workplaces	Yael Inbar	Digitization and the Longtail in Academic Research	Michael Ward	Demand for Privacy from Data Brokers	Joy Wu, Avinash Collis and Ananya Sen
	Balancing Privacy Preservation and Data Value in Platform Data Sharing: A Correlation-Aware Differential Privacy Approach	Cong Wang, Jie Song, Qiuyuan Ai and Yue Zhao	Gender Differences in Employment Dynamics: Insights from A Large Online Professional Platform	Inbar Kinaryt and Lev Muchnik	The Philosopher's Stone for Science – The Catalyst Change of AI for Scientific Creativity	Qian Chen, Ian Ho, Sun Pin and Dashun Wang	Adapting to Adversity: The Impact of Data Breaches on the Disclosure of Digital Strategic Initiatives	Hilal Pataci, T Ravichandran and Nishtha Langer
	It's Not What You Say, It's How You Say It: Investigating GDPR Enforcement Variation in the European Union	Corey Angst, John Lalor, Sriram Somanchi, Fred Nwanganga and John D'Arcy	Gender Disparities and Gender Concordance Effects in Property Tax Protest Hearings are Attenuated Online	Gordon Burtch and Alejandro Zentner	Does Artificial Intelligence (AI) Improve Perceptions of Human Creativity? Assessing AI-Augmented Creativity with Large Language Models (LLMs)	Jiaoping Chen, Laura Brandimarte and Anjana Susarla	Responsibility-Transparency Paradox and Solution: Optimize Responsible AI Design for Patient Engagement in Healthcare Apps	Xueming Luo, Le Wang, Wenyu Jiao and Haizhong Wang
Strategic Behavior and AI Training Data	Christian Peukert and Alexander Staub	How Race and Gender Stereotypes Impact Crowdfunding Performance	Anthonia Carter and Cristóbal Cheyre	Collaboration or Alone? Impact of Collaboration on Creator's Performance	Dugmeec Hwang, Hyunji So and Warut Kheem-Am-Nuan			

19.00	Dinner: Forte de Sao Juliao da Barra 5 min (walk from University)							
20.30	Music: DJ Ruben da Cruz							
22.30	Buses depart to hotels							

Day 2 - Friday June 21								
8.00	Buses pick-up from hotels							

	Session 5A: Recommender Systems and Reviews: ROOM B002	Authors	Session 5B: AI and Human Interactions: ROOM B003	Authors	Session 5C: Creative Industries and Media: ROOM B010	Authors	Session 5D: Platforms and Sharing Economy: ROOM B011	Authors
9.00 - 10.30	When Product Recommendations Fall Short: The Heterogeneous Impact of Product Network Characteristics on Recommender System Performance Learning Product Design from Customer Reviews The Moderating Role of Review Dissimilarity on the Relationship between Credibility and Helpfulness Pushing to the limit? Causal vs. predictive targeting for mobile notifications. Composite Item Recommendation Using Multi-Level Preference Information: A Joint Interactive Modeling Approach for Fashion Recommender Systems	Xiang Shawn Wan, Anuj Kumar and Haldun Aytug Amin HosseiniMasab, Vincent Zhao and Anuj Kumar Diele Yagmur Ozdemir, Harpreet Singh and Sumit Sarkar Moritz von Zahn, Arda Güler, Kevin Bauer and Oliver Hinz Gediminas Adomavicius, Xuan Bi Shawn Curley and Yaqiong Wang	Human-AI Collaboration: Post-Delegation Dynamics in Peer-to-Peer Lending Exploring the Implications of AI vs. Human Opponents in Online Games Learning to Advise Humans In High-Stakes Settings Productive Human-AI Collaboration: Exploring the role of payouts involved, trust in the system, & the risk attitude of the decision-maker When Algorithms Lead and Humans Follow: Understanding The Dynamics of Algorithmic Conformity	Dorothy Jiang, Maggie Meng, Cathy Yang, Xitong Li and Jianfeng Guo Jitsama Tanlamai, Warut Khem-An-Nuai and Alain Pinsonneault Nicholas Wolczynski, Maytal Saar-Tsechansky and Tong Wang Joseph Sebastian, Nishtha Langer, T Ravichandran and Andreas Fügener Yotam Liel and Lior Zalmanson	Understanding the Influence of Visual Stimuli on Children's Video Viewership Patterns The Effect of Donation-Based Funding on User Innovation in the Video Game Industry Exploring the Impact of Visual Realism on User Engagement with Virtual Influencers To Split or to Merge?: How Partitioning Affects Consumption and Engagement with Digital Content Does Digitization Lead to Talent Discovery? Evidence from the Book Industry	Sumeet Kumar, Madhu Viswanathan and Ravi Bapna Linsy Schopman and Poonacha Medappa Liangbo Zhang, Carol Xiaojuan Ou, Sijia Ma and Jifan Ren Heeseung Andrew Lee, Angela Aerry Choi, Tianshu Sun and Wonsuck Oh Siddhartha Sharma and Alejandro Zentner	When Crowdfunding Meets InDemand: A Dynamic Analysis Using Hidden Markov Model The Effect of Transparency on Market Demand: Evidence from Airbnb (When) Should I Join a Team in Crowdsourcing Contests? Beyond Automation: The Impact of Robotaxi Services on Ride-Hailing Consumer Behavior Impact of Short-Term Rentals on Residential Real Estate Investment: Evidence from Airbnb and Zillow	Haoyu Yuan, Dandan Qiao and Qiang Wei Janhavi Venkatesh, Anjana Susarla and Suman Basuroy Yihan Deng, Zhiya Zuo and Bin Gu Tong Shen, Chen Liang, Xinxin Li, Chunxiao Li and Shufu Yuan Sung Joo Kim, Karen Xie, Wei Chen and Zaiyan Wei

10.30	Tea and Coffee-break: Orchard							
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	Session 6A: Consumer Behavior: ROOM B002	Authors	Session 6B: AI and Labor Markets: ROOM B003	Authors	Session 6C: Community Engagement: ROOM B010	Authors	Session 6D: Information and Platforms: ROOM B011	Authors
10.50-12.20	Let it Ride! An Empirical Investigation of Problem Gambling and the Implications of Legalized Sports Betting Shopping or Dining? Analyzing Consumer Behavior due to Flight Delays More sustainable E-Commerce through Repairability? Evidence from the French Repairability Index Visible Localized Climate Change Events Alter Sustainable Consumption Behaviors The Usage and Effect of Augmented Reality and Its Interaction with Online Ratings	Gorkem Turgut Ozer, Brad Greenwood and Anand Gopal Zsolt Katona, Xuesong Lu, Xinyue Luo and Tian Phan Marco Kotschedoff and Ulrich Latenberger Rubing Li, Andy Ruben and Arun Sundararajan Shuang Gao, Lin Hu, Xueyan Yin, Xue Yang and Pei-Yu Chen	Is 00100101 more employable than 01011110? Auditing LLMs for Disparate Treatment in Hiring and Beyond Artificial Intelligence Skills and Market Value: Evidence from Tensorflow Mind Over Matter: The Impact of IT Human Capital on Firm Productivity in the Digital Age Generative AI and Distributed Work: Evidence from Open Source Software Show Me the Money! The Role of Salary Disclosure in the AI Labor Market	Johann Gaebler, Tamba Prasanna and Sharad Goel Daniel Rock Sebastian Steffen, Wang Jin and Erik Brynjolfsson Manuel Hoffmann, Sam Boysel, Frank Nagle, Sida Peng and Kevin Xu Il-Horn Hann, Rebecca Hann, Sung Hyun Kwon and Jingwen Yang	Enhancing Knowledge Retention In Knowledge Graph Feedback Design in Knowledge-sharing Platform Sentiment influences on sentiment with discussion in football subreddits Online Community Leadership under Uncertainty Does Using Chat-GPT Increase the Gender Gap in Financial Decisions?	Chaofan Zhai, Yicheng Song, Ravi Bapna and Junyao Ye Nan Chen and Xinbo Wang Hyungsoo Lim, Kai-Lung Hui, Jing Wang and Allen Huang Maya Jallouf Shir Egar, Gal Oestreicher-Singer and Inbal Yahav	Product Badges and Consumer Decision-Making on Digital Platforms An Empirical Study of Algorithm-Induced Online Information Misallocation Combining Causal Machine Learning and Counterfactual Explanations to Understand Health Literacy and Engagement in Digital Platforms Platform Competition and Information Sharing How Effective is the High Stock Delivery Windows Information Sharing Policy for Online Platforms?	Markus Lill, Nastasia Gallitz, Lucas Stich and Martin Spann Miaozhe Han, Hongchuan Shen, Sihao Zhai and Xiaoquan Michael Zhang Minh Nguyen, Anjana Susarla, Xiao Liu and Rema Padman Georgios Petropoulos, Bertin Martens, Geoffrey Parker and Marshall Van Alstyne Do Yoon Kim, Benjamin Knight and Dmitry Mitrofanov

12.20	SCECR Business Meeting: Hovione foyer							
13.00	Lunch: Azure Restaurant							

	Session 7A: AI, Health and Wellness: ROOM B002	Authors	Session 7B: Skills and AI: ROOM B003	Authors	Session 7C: Social Media Activism: ROOM B010	Authors	Session 7D: Platforms and Social Media: ROOM B011	Authors
14.50-16.20	How Do Human Mental Health Care Providers React to Their Automated Counterparts? A Study of an Online Counseling Forum The Impact of Covid Lockdowns on Patient-Physician Gender Concordance – The Role of Ambiguity and Physician Gender Preferences What People Think of Machines as Doctors: Unveiling the Value of Gen-AI for e-Health The Interplay between Healthcare IT Sourcing and Denied Claims Customer Targeting in the Era of Large Language Models: Evidence from a Movie Ratings Database	Guijie Li, Jui Ramaprasad and Lauren Rhue Xiaodan Shao, Vivek Choudhary and Anandsivam Gopal Diele Yagmur Ozdemir, Mehmet Ayvaci and Alejandro Zentner Sergin Ayabakan, Hilal Atasoy and Min-Seok Pang Ming Gu, Brett Danaher and Sanjeev Dewan	Artificial Intelligence as a Computational Benchmark to Study Human Behavior - An Application to Chess The Market of Programming Skills: Market Tightness and Pay Equity Tech's March, Inclusiveness in the Larch: Unveiling GAI's Minority Arch for Online Labor Markets Designing Data Science Contests: The Role of Training vs. Testing Split Can Providing Algorithmic Performance Information Facilitate Humans' Inventory Ordering Behaviors?	Dainis Zegers Lin Hu, Kun Li, Zhenhua Wu and Bin Gu Yanzhen Chen and Xiang Li Ping-Chieh Huang, Zhe Zhang and Sanjiv Erat Yingda Lu, Xueming Luo, Liqiang Huang and Danni Wang	Understanding the Impact of Brands' Social Media Activism on Product Sales Empowering Voices: The Impact of Social Media Platform Policies on Amplifying Engagement for Marginalized Groups Impact of ChatGPT on Political User Generated Content Does Black Music also Matter? Impact of the George Floyd Incident on Streaming of Hip-hop Music Combining Fairness and Match: A Trustworthy Recommendation Method for Online Recruitment Platforms	Qian Xiong, Dandan Qiao and Jingjing Li Tanya Singh, Nishtha Langer and Kofi Arhin Srinath Anbu Durai, Xiaoning Wang and Xitong Li Yifei Wang, Gorkem Turgut Ozer and Anand Gopal Xiaowei Shi, Cong Wang and Qiang Wei	How Online Markets Expand the Reach of Offline Harms: The Case of Craigslist's Erotic Services Section Is Highlighting of Credible Sources Effective? Evidence from YouTube Health Does Occupational Licensing Improve Service Quality? Evidence from Yelp.com Communication Mode and Sentiment Polarization Dynamics in Social Media Hit the GAS: Designing Optimal Generalized Ad-supported Subscription Mechanisms	Brett Danaher, Michael Smith and Helen Zeng Michael Lindenmayer and Jens Foerderer Yi-Yun Chu, Uttara M Ananthakrishnan and Michael D Smith Sijia Ma, Fei Ren and Chong Wang Martin Quinn, Dominik Gutt and Sameer Mehta

16.20	Tea and Coffee-break: Orchard							
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	Session 8A: IS and Healthcare: ROOM B002	Authors	Session 8B: Software Development, News and Markets: ROOM B003	Authors	Session 8C: Crowdfunding, Crowdsourcing and Bias: ROOM B010	Authors	Session 8D: Video and AR Platforms: ROOM B011	Authors
16.40-18.00	Multi-stage Readmission and Mortality Prediction Can Information Sharing Reduce Diagnostic Disparities? Evidence from a Health Information Exchange Utilization of information technologies for missed appointment mitigation Artificial Intelligence and Copycat Innovation in Drug Discovery	Xinyu Yao, Rema Padman, George Chen, Karmel Shehadeh and Arman Kilic Minghong Yuan, Indranil Bardhan and Wen Wen Gleb Zavadskiy, Adam Brown and Sunil Mithas Xinyu Ma and Lynn Wu	The Impact of Large Language Models on Open-source Innovation: Evidence from GitHub Copilot Non-Compliance in Mobile App Markets Resale Royalties in the Creator Economy: Evidence from Digital Asset Markets News by AI, Gains for All: Retail Investors' Ride with Caution's Call	Doron Yeverechyahu, Ravesh Mayya and Gal Oestreicher-Singer Reinhold Kestler, Lenhart Kraft, Bernd Skiera and Tim Koschella Björn Hanneke, Yu-Jen Chuang, Bernd Skiera and Oliver Hinz Yanzhen Chen, Che-Wei Lu and Qianqian Zhuang	Synergizing Human Crowd Knowledge with Machine Intelligence: A Deep Learning Framework (ResT+) to Enhance Interpretable Content Monetization Through Data Fusion Social Movements against Racial Discrimination and Minority Entrepreneurship in Crowdfunding Responding to Crowdfunding Backer Comments: To the Right Project at the Right Time Do #BlackLivesMatter on Kickstarter? Evaluating the Effectiveness of Nudges on Crowdfunding Performance	Hong Zhang, Hongchang Wang, Amit Mehra and Zhiqiang Zheng Shiqin Chen, Lin Hu, Xueyan Yin, Kun Li and Yalin Fang Lixia Hu, Jiahui Mo, Jianqing Chen and Qingfei Min Anthonia Carter and Cristobal Cheyre	When Interpretations and Predictions Help Each Other: A Novel Dual Learning Framework and Its Application in Visual Analytics Estimating the Business Impact of Large Language Models: Evidence from YouTube Brightening the Silent World: How Augmented Reality Is Changing the Lives of the Hearing-Impaired Managing social interactions on two-sided platforms: A focus on streamer burnout under live-streaming context	Pan Li, Jie Xu, D.J. Wu and Min Ding Johannes Goelz and Jens Foerderer Andy Tao Li, Zherui Yang, Ting Li and Sean Xin Xu Peiyan Yu, Runshan Fu and Anindya Ghose

18.45	Buses leave from University							
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19.30	Dinner: SUD Lisboa (30 min bus ride)							
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23.00	Last buses depart to hotels							
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