

# | CONFERENCE PROGRAMME

**SUNDAY JUNE 22 2025**

16:00 - 18:30	REGISTRATION
18:30 - 20:00	Welcome Reception Location: Venue Hotel - Library Terrace

# CONFERENCE PROGRAMME

## MONDAY, JUNE 23 2025

08:30	REGISTRATION		
09:00 - 10:15	SESSION 1 12' presentations + 3' Q&A		
	<b>TRACK 1</b> LLMs, Prediction & Inference Chair: Apostolos Filippas Room: TBA	<b>TRACK 2</b> Advertising, Consumer Behavior, and AI Chair: Vilma Todri Room: TBA	<b>TRACK 3</b> Platforms and Fraudulent Content Chair: Michail Batikas Room: TBA
	Just Because You Can Doesn't Mean You Should: LLM for Data Fitting <i>Hejia Liu, Gediminas Adomavicius and Mochen Yang</i>	The Consumer Welfare Effects of Online Ads: Evidence from a 9-Year Experiment <i>Avinash Collis, Erik Brynjolfsson, Daniel Deisenroth, Haritz Garro, Daley Kutzman, Asad Liaqat and Nils Wernerfelt</i>	Inflating views: The effect of paid views on music consumption <i>May Truong and Rodrigo Belo</i>
	When Should we Expect Non-Decreasing Returns from Data in Prediction Tasks? <i>Maximilian Schaefer</i>	Ads with Benefits: Field Experiments in Reward Advertising <i>Yu-Jen Chuang, Nils Breitmar and Bernd Skiera</i>	Seeing Isn't Believing: How Deepfake Saliency Disrupts News <i>Marilù Miotto, Anna Priante and Ting Li</i>
	Turning Imperfection into Strength: A Two-Imperfect-Instrument Approach to Identifying IT's Business Value <i>Xiaoning Wang and Lynn Wu</i>	Tell Me What You Imagine: An Empirical Examination of Consumer Imagery Using Large Language Models <i>Keyi Jiang and Yingjie Zhang</i>	The Demand for Counterfeits <i>Nan Chen, Xinbo Wang and Mengqi Xiang</i>
	Honesty in Causal Forests: When It Helps and When It Hurts <i>Yanfang Hou and Carlos Fernández-Loría</i>	The Impact of Visual Generative AI on Advertising Effectiveness <i>Hyesoo Lee, Vilma Todri, Panagiotis Adamopoulos and Anindya Ghose</i>	Platform Flexibility and Complement Quality <i>Michail Batikas, Tim Meyer, Jörg Claussen and Carmelo Cennamo</i>
	From Human Annotation to LLMs: SILICON Annotation Workflow for Management Research <i>Xiang Cheng, Raveesh Mayya and João Sedoc</i>	Google's Sputnik Moment? The Disruption of Search Behavior in the Age of ChatGPT <i>Marc Enrico Pocsay, Qiwei Han and Maximilian Kaiser</i>	Simple Methods to Defend Against Real World Attacks on Chatbots <i>Ilias Triantafyllopoulos, Renyi Qu, Salvatore Giorgi, Brenda Curtis, Lyle Ungar and João Sedoc</i>
10:15 - 10:45	Coffee Break		

# CONFERENCE PROGRAMME

## MONDAY, JUNE 23 2025

10:45 - 12:00	<b>SESSION 2</b> <b>12' presentations + 3' Q&amp;A</b>		
	<b>Track 1 - Blockchain, Finance and Privacy</b> Chair: Harris Kyriakou Room: TBA	<b>TRACK 2</b> <b>AI, Market Design and E-commerce</b> Chair: Georgios Petropoulos Room: TBA	<b>TRACK 3</b> <b>Work, Learning &amp; Creativity</b> Session Chair: Christos Nicolaides Room: TBA
	When Exchange Meets Utility: Disentangling the Diffusion Pathways of Blockchain Tokens <i>Yegin Genc, Harris Kyriakou, Ling Xue and Likoebé Maruping</i>	Industrial Data Sharing: The Unintended Consequences of the EU's Data Act <i>Jan Krämer and Georgios Petropoulos</i>	How Information Cues Transform Video-Based Online Education? Combining Randomized Experiments and Multimodal Machine Learning <i>Yi-Yun Chu, Zhe Deng, Wen Wang and Pedro Ferreira</i>
	Augmenting Disaster Relief with LLMs: Detecting and Mitigating Different Types of Biases <i>Probal Mojumder, Samadrita Bhattacharyya and Ravi Bapna</i>	AI Agents Can Enable Superior Market Designs <i>Gili Rusak, Benjamin Manning and John Horton</i>	Optimizing Educational Videos: A Multimodal Analysis of Video Engagement and Learning Outcomes <i>Yi-Yun Chu, Mi Zhou, Pedro Ferreira and Michael Smith</i>
	Policy vs. Practice: Evaluating the Impact of YouTube's Content Guidelines on Children's Channels <i>Sumeet Kumar, Vasundhara Sharma and Ashish Agarwal</i>	Threshold Economics: Unintended Revenue Consequences of Free-Shipping Policy Adjustments <i>Quan Zhou, Qianran Jenny Jin, Mehmet Gumus and Animesh Animesh</i>	The Impact of Generative AI on Freelancer Job Preferences and Bidding Behaviors: Evidence from a Randomized Field Experiment <i>Peiyan Yu, Nicole Immorlica, Sonia Jaffe, Ted Liu and Kelly Monahan</i>
	The Blockchain Scalability Trilemma: an Empirical Investigation of Users' Preferences for Security, Scalability, and Decentralization <i>Yannis Bakos, Hanna Halaburda and Daniel Obermeier</i>	Algorithmic Monoculture and the Risk of Correlated Failures: The Case of Algorithmic Hiring <i>Prasanna Parasurama, João Sedoc, Ramayya Krishnan and Arun Sundararajan</i>	Agentic AI and Managers' Analytics Capabilities - An Exploration <i>Ravi Bapna, Akhmed Umyarov, Sofia Bapna, Mochen Yang, Pankaj Kumar and Vandith Pammuru</i>
	The Effect of Rarity, Image Quality Features, and Trading History on NFT Market Dynamics <i>Jiabo Hu and Peng Xie</i>	The Impact of Platform Regulation on Sustainable <i>Matthias Eggenschwiler, Ulrich Laitenberger and Max Pachali</i>	Talent Tug-of-War: Impact of GenAI on Labor Market Dynamics between Employers and Job Seekers <i>Miaozhe Han, Xianghua Lu and Shuang Wen</i>
12:00 - 13:30	Lunch Break		

# CONFERENCE PROGRAMME

## MONDAY, JUNE 23 2025

13:30 - 14:30	<b>SPEED DATING</b> Chair: Michail Batikas Room: TBA	
14:30 - 14:45	B r e a k	
14:45 -15:45	<b>SHORT PAPERS SESSION 1</b> <b>4' presentations</b>	
	<b>Short Papers A</b> Chair: Panagiotis Adamopoulos  Room: TBA	<b>Short Papers B</b> Chair: Ioannis Kanellopoulos  Room: TBA
	Data-Driven Auditing of Black-Box AI Systems: An application to Political Campaigns <i>Yi-Yun Chu, Uttara M. Ananthakrishnan, Ramayya Krishnan and Ananya Sen</i>	Entailment informed Collaborative Filtering: Explicit User-User-Item Relation Modeling <i>Rawan Qadri, Inbal Yahav and Moshe Unger</i>
	Explaining decisions to participate in crowdsourcing contests: A novel experimental approach <i>Lior Fink, Sharon Rabinovitch and Ella Segev</i>	Personalizing Two Interdependent Treatments: a Structural Approach in Social E-commerce <i>Xin Chen, Yunhao Huang and Matt Osborne</i>
	How Does Dynamic AI Pricing Affect Tipping Behavior on Two-Sided Platforms? Empirical Evidence From Uber <i>Xiaohui Liu, Liang Zhang, Yujing Ma, Wei Ma and Hock-Hai Teo</i>	Agentic IT in Information Systems Development: Insights from a Large-Scale Quasi-Experiment on Code Quality Reviewers Network Formation and Dynamics Among Multi-LLMs <i>Siyuan Jin, Kar Yan Tam and Yong Xia</i>
	The Importance of Acoustics in Human-AI Voice Interactions <i>Fenfen Zhu, Ben Choi and Viktoriia Tishchenko</i>	Enhancing Stock Return Prediction with LLM-Extracted News Events: Accurate and Interpretable Insights <i>Gang Li, Dandan Qiao and Mingxuan Zheng</i>
	Co-opetition in Online Seller Networks: Evidence from Etsy <i>Ermira Zifla and Burcu Eke Rubini</i>	Revealing Visual Cognition with AI Simulator: Hierarchical Attention Entropy Derived from Artificial Neural Network <i>Jingyuan Cai and Chong Alex Wang</i>
	Automating Job Title Ranking and Career Progression Analysis <i>Inbar Kinarty and Lev Muchnik</i>	Estimating Demand for Firearms: Evidence from 4 million Online Transactions <i>Kai Zhu, Jessica Kim and Dylan Walker</i>
	The Impact of Familiar Voices: Transference Effects in Voice-Based Intelligent Agent Interactions <i>Fenfen Zhu and Ben Choi</i>	Clicks vs. Commitments: The Economic Trade-Offs of Polarizing News Content <i>Shunyao Yan and Klaus Miller</i>
	Leveraging Reciprocal Human-Machine Learning to Refine LLM Classifiers for Text Analysis <i>Itay Toledo, Anat Goldstein and Inbal Yahav</i>	Privacy-Friendly Targeting: Is Context Enough to Replace Behavior? <i>Christoph Schimurda, Uğurcan Dündar, Nadia Abou Nabout and Elea McDonnell Feit</i>
	Collaborate to Elevate: Leveraging Social Capital in Digital Creator Collaborations <i>Zhuoyan Ma, Yutong Han, Gordon Burtch and Shuba Srinivasan</i>	Who Takes the Fall? An Experimental Study on Shared Responsibility in Human-AI Collaboration <i>Shiting Wang, Qiqi Jiang and Torkil Clemmensen</i>

# | CONFERENCE PROGRAMME

## MONDAY, JUNE 23 2025

14:45 -15:45

### SHORT PAPERS SESSION 1 4' presentations

#### Short Papers A

Chair: Panagiotis Adamopoulos

Room: TBA

Product Returns and Lifetime Value in Subscription Retail  
*Ohad Volvovitch, Peter Pal Zubcsek and Thomas Reutterer*

From Live Commerce to Snippet Commerce:  
Insights for an Emerging Model of Digital Entrepreneurship  
*Yuxin Lu, Qiqi Jiang and Hongwei Wang*

API Deployment and Startup Success  
*Jonathan Hersh, Seth Benzell and Marshall Van Alstyne*

Better Connection, More Innovation? Unveiling the Impact of  
Ride-Hailing Services on Local Knowledge Flows  
*Jingyuan Deng and Dandan Qiao*

#### Short Papers B

Chair: Ioannis Kanellopoulos

Room: TBA

Toward Healthy Buildings: The Impact of Building Shape on  
Infectious Diseases  
*Ally Xinyue Luo, Eric Schuldenfrei, Tuan Q. Phan, Xiaojun Guo, Chongyang Ren, Yulun Zhou, Qingyao Qiao and Marc Downie*

Immigration and Knowledge Diffusion: Evidence From  
Peer Production of Multilingual Content on Wikipedia  
*Olga Slivko and Kai Zhu*

Balancing Act: Determining the Optimal Free-to-Premium  
Content Distribution in Learning Platforms  
*Agnieszka Kloc, Rodrigo Belo and Ting Li*

The Style Matters: How Different AI-Generated Summaries  
Shape Purchasing Decisions  
*Luoying Chen, Vandith Pamuru, Siddhartha Sharma and Amit Mehra*

15:45 - 16:15

Coffee Break

# CONFERENCE PROGRAMME

## MONDAY, JUNE 23 2025

16:15 - 17:30

### SESSION 3 12' presentations + 3' Q&A

#### TRACK 1

##### Recommender Systems and Reviews

Chair: Panos Markopoulos

Room: TBA

Recommending for Influencer Marketing: A Customer-Aware Attention Network with a Field Experiment  
*Chaofan Zhai, Xuan Bi, Angela Aerry Choi and Chad Yi-Chun Ho*

The Existence and Importance of Long Tail of Context: Evidence from Dialogue-based Recommendations  
*Konstantin Bauman and Alexander Tuzhilin*

Market Performance and Review System Informativeness  
*Philippos Louis, Panos Markopoulos, Georgios Voucharas and Dimitrios Xeferis*

Have You Walked in My Shoes? Mitigating the Cold Start Problem with Bilateral Reviews in Peer-to-Peer Platforms  
*Junghyun Maeng, Varun Karamshetty and Hyeokkoo Eric Kwon*

Requester Utility and Fairness in Online Team Recommendations  
*Yihong Liu, Sumit Sarkar and Syam Menon*

#### TRACK 2

##### IS and Healthcare

Chair: Chrysanthos Dellarocas

Room: TBA

What If AI Goes Dark? The Impact of AI Dependency on Expert Decision Confidence – Evidence from Mammogram Scan Interpretation  
*Yael Inbar, Ella Halfon and Yanina Lebed Malul*

Reducing Transparency? The Hidden Gender Cost of EHR Adoption in Organ Discards  
*Yuying Cai and Kai-Lung Hui*

Evaluating Perceptions of AI-Physician Combined Responses: Does AI Improve Doctor-Patient Communication?  
*Dicle Yagmur Ozdemir, Mehmet Ayvaci and Alejandro Zentner*

The Role of Hospital Revenue Cycle Management Systems in Mitigating Personal Bankruptcy Filings  
*Shuhua Wu, Chenzhang Bao, Sezgin Ayabakan and Min-Seok Pang*

From Scripts to Streets: PDMPs' Pricey Push into the Black Market  
*Xiru Pan, Niam Yaraghi and Anindya Ghose*

#### TRACK 3

##### Consumer Behavior and Advertising

Session Chair: Konstantina Valogianni

Room: TBA

Shot In the Ear: Impact of Assassination Attempt on Electional Digital Marketing Campaigns  
*Ambikesh Pandey, Probal Mojumder and Siddharth Bhattacharya*

More Deliveries, Safer Streets: The Impact of Online Food Delivery on Traffic Accidents  
*Lin Qiu, Le Wang, Yongchun Fang and Zhuoxin Li*

Subscription Streaming Bundles, Price, and Piracy  
*Brett Danaher, Jesse Newby and Michael Smith*

Ad Creative Performance Unlocked: A Causal Framework  
*Shawndra Hill, Gordon Burtch and Poppy Zhang*

Ghost Ads with Two-sided Split (GATS): Measuring Algorithmic Value in Online Advertising  
*Yufei Shen, Zhihua Zhu, Zheng Cai and Chenglong Li*

17:45 - 23:00

### GUIDED TOUR & DINNER

# CONFERENCE PROGRAMME

## TUESDAY, JUNE 24 2025

09:00 - 10:15	<b>SESSION 4</b> 12' presentations + 3' Q&A		
	<b>TRACK 1</b> AI, Policy, and Workplace Chair: Apostolos Filippas Room: TBA	<b>TRACK 2</b> The User Engagement in Digital Platforms Chair: Michail Batikas Room: TBA	<b>TRACK 3</b> Social Media Chair: Vilma Todri Room: TBA
	The Impact of AIGC Disclosure Policy on Video Consumption and User Engagement <i>Zhili Li, Ivy Dang, Guangrui Li, Hongchuan Shen and Xiaoquan Michael Zhang</i>	Can Micro-Incentives Create Big Impact? Evidence from an Online Gaming Platform <i>Ying Liu, Xueyan Yin, Xue Yang and Pei-Yu Chen</i>	Social Media and Mental Health: Impact of TikTok on Screentime and Sleep Patterns <i>Saharsh Agarwal and Uttara Anant-hakrishnan</i>
	The Evolution of AI and Privacy-Preserving Innovation Under Regulatory Change: Evidence from the California Consumer Privacy Act <i>Susanne Klausning and Aaron Cheng</i>	How Generative Artificial Intelligence Impacts Engagement with Online Content <i>Unnati Narang, Carl-Philip Ahlbom and Shrabastee Banerjee</i>	Can Crowdsourced Influencer Subscription Lists Facilitate New Social Network Formation? Analyzing the Migration of Scientific Community from X to Bluesky <i>Xiaoxiao Wang, Xue Bai and Subodha Kumar</i>
	Heterogeneous Effects of Climate Change Interventions on Pro-Environmental Behavior: A Causal ML Study <i>Sercan Demir, Stefan Feuerriegel, Abdurahman Maarouf and Markus Weinmann</i>	The Paradox of Paywalls: Effect of Monetization on Audience Engagement in Online Content Platforms <i>Xueyun Luo, Guangrui Kayla Li and Xiaoquan Michael Zhang</i>	Where Does the Hate Flow? The Impact of Multihoming on User Responses to Content Moderation <i>Maya Mudambi, Jessica Clark, Lauren Rhue and Siva Viswanathan</i>
	The Impact of AI Summary on Information Content Consumption: Evidence from an Online Video-sharing Platform <i>Jie Song, Miaoze Han, Kayla Guangrui Li and Michael Zhang</i>	Friend or Foe? Understanding Determinants of the Mobile-Only Bank Adoption <i>Sihan Fang, Anand Gopal, Hyeokkoo Eric Kwon and Yongjin Park</i>	Nudge or Sludge? Streamers' Selling Tactics and Consumers' Product Returns: Theory and Evidence <i>Oliver Wei, Xin Weng, Jiali Zhou, Weiyin Hong and Amit Mehra</i>
	AI Exposure on Workers' Career Path: Evidence from U.S. Workforce <i>Xiaoning Wang, Guohou Shan and Amit Mehra</i>	Crisis, Transparency, and User Engagement <i>Siyuan Jin, Yuying Cai, Luying Qiu and Kar Yan Tam</i>	Multihoming on Social Media Platforms: The Role of Content Moderation <i>Ramnath Chellappa, Jonathan Gomez Martinez and Emma Zhang</i>
10:15 - 10:45	Coffee Break		

# CONFERENCE PROGRAMME

## TUESDAY, JUNE 24 2025

10:45 -12:00

### SESSION 5

12' presentations + 3' Q&A

#### TRACK 1

##### Platforms and Social Media

Chair: Christos Nicolaides

Room: TBA

AI-Enabled Job Markets and Market Participation: Jobseekers' "Rational Expectations" About Competition vs. "AI Aversion"

*Sarah Bana and Kevin Boudreau*

Hate Crimes, Migration, and Marriage-Market Behavior: Evidence from an Indian Online Matrimonial Platform

*Sabari Karmegam, Eva Dziadula, Madeline Zavodny and Anand Gopal*

The Erosion of Social Capital in Exchange Platforms: How Socio-Psychological Biases Shaped Couchsurfing's Downfall

*Bruno Abrahao, Hanna Halaburda and Han Seung Chai*

Navigating the Influencer Marketplace: Long-tail Effects and Content Strategies

*Lanfei Shi, Shu He and Sulin Ba*

Beyond Convergence: How Advertising Revenue Reshapes Content Differentiation in Streaming Platforms

*Bingqian Zhang, Hong Xu and Kai-Lung Hui*

#### TRACK 2

##### Platforms and Sharing Economy

Chair: Chrysanthos Dellarocas

Room: TBA

How Platform Transparency Shapes Provider Choices: Evidence from A Natural Experiment on Lyft

*Rubing Li, Xiao Liu and Arun Sundararajan*

Less Pressure, More Prosperity? The Impact of Conservative Estimated Time of Arrival Algorithm on Food Delivery Rider Behaviors

*Miao Yu, Hailiang Chen, Yuan Cheng and Yu Hu*

From Stream to Pool: Pricing Under Diminishing Marginal Utility

*Titing Cui, Su Jia and Thomas Lavastida*

Nudging for Re-engaging Multi-homing Users: Evidence from a Randomized Field Experiment

*Xi Jing, Tong Shen, Chen Liang, Chunxiao Li and Bin Gu*

Status Effect and Its Unintended Consequences in Reputation Systems

*Jihao Hu, Yingxin Lin, Dapeng Xu and Michael Zhang*

#### TRACK 3

##### Platforms and Information

Chair: Georgios Petropoulos

Room: TBA

How to Disclose? Strategic AI Disclosure in Crowdfunding

*Ning Wang and Chen Liang*

Virtue of Inconsistency: Where to Seek Alpha in SeekingAlpha?

*Zhihao Li, Fun Yi Chan, Chaoyue Gao and Alvin Leung*

The Changing Face of News: How Mobile News Apps Are Redefining Local Journalism

*Kun Li, Lin Hu and Bin Gu*

Promoting physical activity through prosocial incentives on mobile platforms

*Yuan Yuan, Christos Nicolaides and Dean Eckles*

Information Technology, Firm Size, and Industrial Concentration

*Erik Brynjolfsson, Wang Jin, Georgios Petropoulos and Xiupeng Wang*

12:00 - 13:30

Lunch Break

# CONFERENCE PROGRAMME

## TUESDAY, JUNE 24 2025

13:30 - 14:30

### SHORT PAPERS SESSION A 4' presentations

#### Short Papers A

Chair: Harris Kyriakou

Room: TBA

The Moderating Role of Self-Relevance in Incentivized Review Valence and Quality

*Irina Heimbach, Ju-Young Kim and Dimitrios Tsekouras*

Set up A New Stove: Information Control Effect under Hybrid Incentives in Online Investment Communities

*Jiarui Liu, Chen Li and Qiang Ye*

Necessary and Sufficient Winners of Forecasting Competitions

*Gerdus Benade and Jens Witkowski*

Towards Socially Responsible Forecasting: Identifying and Typifying Forecasting Harms

*Bahman Rostami-Tabar, Travis Greene, Galit Shmueli and Rob Hyndman*

Beyond Hallucinations: Tracing and Correcting LLMs Reasoning for Reliable Organ Transplant Decision Support

*Yubo Li, Rema Padman and Ramayya Krishnan*

Airbnb Host Behavior in Anticipation of Regulations: A Habit Formation Approach

*Sreyaa Guha and Katia Meggiorin*

Political Slant and Collective Action: Exploration of Patterns of Influence in the Meme Stock Phenomenon

*Srinaath Anbu Durai, Tanya Singh and T. Ravichandran*

The Cursed Equilibrium of Algorithmic Traumatization

*Cristiana Firullo and Cristobal Cheyre*

Conversion Rates in E-Commerce

*Maximilian Kaiser and Christian Schulze*

Measuring Welfare Effects of Calibrated Recommendations. An Empirical Bayes Approach

*Cristiana Firullo*

Evolutionary Game Theory and Greenwashing in Digital Market

*Rajani Singh, Krupa Maria Jose and A.J. Shaiju*

Balancing Digital Innovation and Cybersecurity in Smart Cities: A Framework for Municipal Budgeting Decisions

*Yoav Ziv and Shachar Reichman*

#### Short Papers B

Chair: Panos Markopoulos

Room: TBA

Generative AI, Human Expertise, and Scaling Law

*Jie Zheng, Mohammad Rahman and Yu Hu*

Hiring Algorithms in Practice: Bias and Homogeneity

*Sarah Bana, Rishi Bommasani, Kathleen Creel, Dan Jurafsky and Percy Liang*

Catalysts for Change: Data Breaches as Drivers of In-House IT Capabilities and Digital Transformations in Firms

*Wang Jin, Sebastian Steffen and Xiupeng Wang*

Disentangling Skill from Luck in Fund Management: A Bayesian Approach

*Jie Song, Yang Ni and Michael Zhang*

AIGC on Marketing: A Theory-driven Design System and Empirical Evaluation

*Tong Yang, Junjing Huang, Xiaofan Li and Dandan Qiao*

Did You Find the Right Audience? Impact of Editorial Playlist Inclusion on Artist Performance

*Zhenpeng He, Chen Zhang and Abhay Mishra*

AI as A Scapegoat: Impact of the Blame-shifting Behavior of Human Agents in Hybrid Service Systems

*Junhang Chen, Cenying Yang and Xin Fu*

Customized Assessment of Decision-Making Expertise Using Machine Learning

*Wanxue Dong, Dongcheng Zhang and Weiquan Wang*

Customized Prizes, Standard Results? Rethinking Prize Strategies in Crowdsourcing Contests

*Jiahui Mo, Yuying Wang and Le Wang*

How Prospective Accounting Bias Impacts Streaming Media Consumption

*Maya Mudambi and Yifei Wang*

The Rise of AI Summaries in Financial Markets: Implications for Human Analysts and Investor Engagement

*Jiarui Liu, Chaoyue Gao and Qiang Ye*

Investigating Review Inconsistency through Image-Text Content Congruence: A Multimodal Learning Approach

*Alessandro Gambetti and Qiwei Han*

14:30 - 14:45

Coffee Break

# CONFERENCE PROGRAMME

## TUESDAY, JUNE 24 2025

14:45 -16:00

### SESSION 6 12' presentations + 3' Q&A

#### TRACK 1

##### AI & Human Interactions

Chair: Ioannis Kanellopoulos

Room: TBA

Inherent Biases in Human-AI Collaborations: An Augmented Reality Experiment with Eye-tracking and Facial Expression Analysis  
*Zeyuan Stephen Hong, Ben Choi and Waifong Boh*

Sanity checks for testing the reliability of large language models in opinion surveys  
*Terrence Neumann, Maria De-Arteaga and Sina Fazelpour*

Is Generative AI Anchoring a Blessing or a Curse?  
*Dimitrios Tsekouras, Yagmur Ozdemir and Rodrigo Belo*

Why LLM Simulation Fails: Evidence from an Observational Learning Experiment  
*Letian Kong, Qianran Jin and Renyu Zhang*

From Pixels to Engagement: Analyzing News Images on Social Media with Multi-Modal AI  
*Dainis Zegners, Ting Li and Ziming Wang*

#### TRACK 2

##### AI Impact

Chair: Panagiotis Adamopoulos

Room: TBA

Credible Signals in AI: How Academic Papers Influence Model Adoption Decisions  
*Xiru Yang, Peng Huang and Jessica Clark*

Design AI-Generated Summaries for Online Video Platforms: Evidence from a Field Experiment  
*Ying Ji, Chaoyue Gao, Xiang Shawn Wan and Allen Li*

Trust under Pressure: Managing Safety in AI-assisted Gig Work  
*Nakyung Kyung, Varun Karamshetty, Chulsung Lee and Jiwon Sim*

Code Fast, Debug Later: Quality and Maintenance Challenges of AI-Assisted Programming in Open Source Software  
*Feiyang Xu, Poonacha Medappa, Murat M. Tunc and Martijn Vroegindeweij*

A Deep Learning Approach for Predicting Medical Device Recalls Using Device Citation Relationships  
*Yi Zhu, Soumya Sen, Alexander Everhart and Pinar Karaca-Mandic*

#### TRACK 3

##### Consumer Behavior and Advertising

Chair: Konstantina Valogianni

Room: TBA

Do AI Literacy and Aesthetic Fluency Help Recognizing AI-generated Images and Artwork?  
*Irina Heimbach and Hilah Geva*

Augmenting Human Survey Responses with Generative AI: An Application to Economic Research  
*David Nguyen, Erik Brynjolfsson, Jose Ramon Enriquez and Sophia Kazinnik*

Mind the Language Gap: Exploring the Impact of Multilingual LLMs on News Recommender Systems  
*Rongjiao Ji and Qiwei Han*

Does Generative AI Display Human-Like Cognitive Biases? A Comprehensive Evaluation  
*Tomer Geva, Ariel Goldstein, Eran Lary and Coral Levy*

Welfare Benefits of AI-Generated Content: Evidence from the Audiobook Industry  
*Ning Wan, Yingjie Zhang and Ting Li*

16:00-16:30

### BUSINESS MEETING

16:30

### WINE TASTING & DINNER